

IA'S CONTRIBUTION TO  
THE GLOBAL EFFORTS IN  
ADDRESSING CLIMATE  
CHANGE



37th Annual Conference of the  
International Association for Impact Assessment

TRAINING COURSES 2-3 APRIL 2017  
LE CENTRE SHERATON MONTRÉAL HÔTEL  
MONTRÉAL, CANADA



Montréal skyline from the Parc Jean-Drapeau. With permission from © Tourisme Montréal.

# PRE-CONFERENCE TRAINING COURSES INCLUDING #3 STRATEGIC THINKING IN IA FOR SUSTAINABILITY

## COURSE DESCRIPTION

**Course #3 Strategic Thinking in IA for Sustainability: Combining SEA and SA.** The main purpose of this 2-day course (2-3 April) is to lead participants to learn creative ways in impact assessment to enable sustainability using strategic thinking. The course builds upon the experience with the strategic thinking model and the critical decision factors concept developed by Maria Partidario (2007, 2012), and published in SEA Guidance (in Portuguese, English and Spanish). The course will address the building blocks that map a strategic sustainability-focused impact assessment practice.

## GOALS AND LEARNING OUTCOMES

Learning techniques will be based on dialogues, sharing of experiences brought by participants, short presentations, case examples from different regions in the world, and group exercises with case-application. The course is not intended to deliver recipes. Instead it aims to encourage discussion and debate as a form of building ideas in a collective way. Expected learning outcomes include: the added-value of using strategic thinking in impact assessment; how to conciliate SEA and SA as joint processes; why a strategic-based approach is different from an effects-based approach; and how to apply strategic thinking and the critical decision factors approach.

## FEES

IAIA's courses cost US\$475 for the 2-day courses, and US\$275 for the 1-day courses. The course fee includes course materials, light lunches, and coffee breaks. Participants in the training courses who are not registered for the IAIA conference will be assessed an additional US\$75 fee. **Pre-registration and prepayment by 15 March 2017 is required.**

## INSTRUCTOR

**Maria R. Partidario**, Associate Professor, Instituto Superior Tecnico (Portugal)

For a complete description of this and 16 other offered courses,  
go to <http://conferences.iaia.org/2017/training.php>



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Local Host



### Why train with IAIA?

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations.

For 36 years IAIA has been holding annual conference events and training courses all over the world to promote best practices in impact assessment.

With IAIA training courses, participants will have a chance to connect to a global network of impact assessment practitioners and exchange information and experience with other practitioners from around the world.



**Pre-registration and pre-payment by 15 March are required for all training courses.**

For more information and to register, visit <http://conferences.iaia.org/2017>